



## Zentek and Streaming21 Joint Showcase

### iTV Solutions at BroadcastAsia 2006



### Strategic Partnership to Live Demo Integrated End-To-End Solutions for IPTV

**SINGAPORE – 19 June 2006** – Zentek Technology Singapore Pte Ltd (“Zentek”) and Streaming21 the world’s leader in broadcast-quality streaming solutions, today announced that it will showcase its real-world successes of residential iTV(Interactive TV) & KOD (Karaoke On Demand) services at BroadcastAsia 2006 (June 20-23) in Singapore. This exciting live-demo with intelligent “personalization” & “interactive” features will illustrate how telcos and broadband service providers can explore new revenue streams by offering differentiated & compelling home entertainment services to attract more subscribers. The KOD live demo is also a warm-up activity for a commercial service launch of a leading broadband service provider in Singapore.

The interactive KOD system, combining Streaming21’s powerful iTV platform with Zentek’s strong integration capabilities and fully-integrated Celrun STB, is ready to be shipped to worldwide in Q3 2006 through Zentek’s global branches in Singapore, Japan and US. The iTV platform is extensible which allows accommodating multiple iTV applications with customizable capabilities such as Game On Demand, online singing contest, online voting, online quiz contest, interactive advertising and convenient on-line payment, etc.

The Karaoke On Demand solution is able to accommodate abundant karaoke music titles with carrier-class stability. Intuitive EPG, unique interactive features, convenient on-line payment and powerful service management system offer immediate adoption of new home entertainment services. More interactivity features & services can be easily integrated into iTV platform such as online karaoke contests, on-line voting and many more. Karaoke is an extremely popular form of entertainment in Asia. The joint efforts of Streaming21 and Zentek realize a dream of delivering Asia's most popular entertainment directly to the living rooms. KOD has now become one of the hottest home entertainments in Asia.

Kazuo Yoshimura, Managing Director of Zentek, Singapore said, “As the digital home entertainment market continues to accelerate, Karaoke On Demand will be a key competitive differentiator for Asian operators to motivate more subscribers and drive more revenues. Streaming21 has proven its ability to deploy advanced iTV projects for many major Tier 1 Telcos and broadband service providers worldwide. We are looking forward to working with Streaming21 to create more growing phenomena of IPTV services together.”

“We are excited to be working with Zentek to deliver rich, interactive applications to carriers in the burgeoning IPTV market. Our partnership creates significant synergy through the perfect combination of Streaming21’s award-winning IPTV solutions and Zentek’s integrated technologies & global channels; thus, we are well poised to meet customers’ growing demands for the global IPTV business expansions,” said Dr. Joe Lin, President and CEO of Streaming21.



Come visit us in Hall 8 at Booth # 8M2-01 at Singapore Expo in Singapore on June 20-23 and see our exciting iTV solutions with compelling Karaoke-on-Demand live demo. For more event information, please visit <http://www.broadcast-asia.com/>.

**For media queries, please contact:**

Zentek Technology Singapore Pte. Ltd.  
Rajib Lonchan Mahalik  
Director, Business Development and Sales  
DID: (65) 68720019  
[rajib@zentek.com.sg](mailto:rajib@zentek.com.sg)

Streaming21 Taipei  
Jennifer Cheng  
DID: (866) 2-2500-0680 x.350  
[jennifer@streaming21.com](mailto:jennifer@streaming21.com)

**About Zentek Technology Group**

Zentek Group, a Digital Video Broadcasting (“DVB”) project member, develops and licenses software such as middleware libraries and authoring tools for the Digital TV and provides hardware solution and engineering services for Digital TV, mobile digital devices and network products for the world wide basis.

Zentek also provides an integrated DVB-MHP content development solution at its Interactive Television Content Creation Centre in Singapore. Through Zentek’s joint venture with Korea’s leading IP set-top box manufacturer, Celrun Co., Ltd, Zentek provides IP set-top box and VOD (Video On Demand) solutions that display high quality multimedia rich content in Japan and Asia. Zentek Technology Group was established in 1997 in Silicon Valley, California, USA. Zentek Technology Japan, Inc., the Group Headquarter, is listed on Hercules – Nippon New Market Exchange in Japan. Zentek Technology Group’s worldwide offices are located in Japan, United States, United Kingdom and Singapore.

More information about Zentek Technology Group can be found at [www.zentek.com.sg](http://www.zentek.com.sg), [www.zentek.com](http://www.zentek.com) and [www.zentek.co.jp](http://www.zentek.co.jp)

**About Streaming21**

Streaming21’s broadcast and media-on-demand software solutions deliver broadcast-quality video and audio over IP and 3G networks. Streaming21 is recognized as the “winner of 2005 Red Herring Asia Top 100 companies”. Built upon a revolutionary and patented architecture, Streaming21’s solutions enable the deployment of rich-media services with carrier-class scalability, 24/7 operations, and broadcast-quality delivery. The solutions use standard hardware to lower the total cost of ownership and can deliver content to more users concurrently with patented technologies. The platform is open and flexible to readily integrate value-added services. To learn more about Streaming21’s solutions and industry leading partners, please call +886-2-2500-0680 or visit [www.streaming21.com](http://www.streaming21.com).