



TTV Selects Zentek's DVB-MHP Turnkey System in Taiwan

SINGAPORE – 23 March 2005 – SINGAPORE - 23 March 2005 - Taiwan Television Enterprise, Ltd. ("TTV") has selected Zentek Technology Singapore Pte Ltd ("Zentek") as its preferred provider for the first Digital Video Broadcasting - Multimedia Home Platform ("DVB-MHP") system. This business deal marks Zentek's first foray in Taiwan market for DVB-MHP.

Taiwan terrestrial broadcasters have adopted DVB-MHP as the transmission standard for terrestrial broadcast. All five terrestrial broadcasters have started to broadcast digital television programmes since July 2004. To accelerate its push for DVB-MHP, the Taiwan government has provided financial aid to some terrestrial broadcasters to establish required systems, including TTV, which is the oldest terrestrial broadcaster in Taiwan. As a next step forward to offer value-added services to television viewers, TTV will launch a trial to deliver enhanced and interactive digital television applications based on the DVB-MHP standard.

The DVB-MHP system for TTV is an end-to-end content development, carousel generation and playout system for the broadcast of enhanced and interactive television applications. It comprises Zentek's MediaMaster content authoring tool and MediaStack application emulation and testing tool. It also includes Plasma Magenta and JAME content management tool from SysMedia Limited, as well as TSBroadcaster and TSPlayer carousel generation and playout system from Strategy and Technology Ltd. Zentek is a distributor of SysMedia Limited and Strategy and Technology Ltd.

Mr Vincent Ho, Information Technology Department Manager of TTV, said: "We have chosen Zentek as their solution is based on open standards, offers good inter-compatibility with third-party systems and is user-friendly. We are also satisfied with the technical support and service that Zentek provides. We look forward to establishing a long-term partnership with Zentek."

Mr Kazuo Yoshimura, Managing Director of Zentek, remarked: "Content and applications provide the key catalyst for growth of the interactive digital television market. We are committed to work closely with TTV to launch various enhanced and interactive digital television applications, as well as accelerate the development of new applications by content providers and software companies in Taiwan. Our footprint in Taiwan marks the beginning of our plans to penetrate other Chinese-speaking markets in the region."



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About Zentek Technology Group

Zentek Technology Group, a digital video broadcasting (“DVB”) member, develops software and provides engineering services for the digital consumer electronics market with a focus on two areas: digital television and mobile digital devices. Zentek develops and licenses authoring tools and middleware libraries for the digital interactive television environment. In July 2003, it established an Interactive Television Content Creation Centre in Singapore to provide an end-to-end DVB-MHP content development solution. Zentek is a pioneer in mobile device emulation tools that shorten product development cycles. Zentek Technology Group’s U.S. headquarters, Zentek Technology, Inc., is in Redwood City, California. Zentek Technology, Inc. was established in 1997 and is a subsidiary of Zentek Technology Japan, Inc. Zentek Technology Japan, Inc. is listed on Hercules – Nippon New Market Exchange in Japan. Zentek Technology Group’s worldwide offices are located in Japan, United States, and Singapore. More information about Zentek Technology Group can be found at www.zentek.com.sg

About Taiwan Television Enterprise, Ltd.

Taiwan Television Enterprise, Ltd (TTV) was established in 28 April 1962 as the first commercial terrestrial broadcaster in Taiwan. Today, TTV provides a wide range of programmes, such as news, sports, variety shows, drama series, children programmes, foreign films and others. TTV is also a pioneer of the first Hakka television channel in Taiwan, providing a viable platform to pass on the Hakka culture and heritage to the masses. In line with the government's policy of TV digitalization by the Year 2006, TTV will establish a full-featured digital media platform and continue to shape the future of the national television industry. More information about TTV can be found at www.ttv.com.tw/homev2/ttv/